

ISSN 2331-950X

Volume 7 Number 1 2019



Universal Journal of Management

<http://www.hrpub.org>

Horizon Research Publishing, USA

Universal Journal of Management

Universal Journal of Management is an international peer-reviewed journal that publishes original and high-quality research papers in all areas of management. As an important academic exchange platform, scientists and researchers can know the most up-to-date academic trends and seek valuable primary sources for reference. The subject areas include, but are not limited to the following fields: Critical Management Studies, Data Management, Educational Management, Environmental Management, Financial Management, Foodservice Management, Hospital Science and Management, Hospitality Management, Human Resource Management, Information Technology Management, Knowledge Management, Management of Enterprises, Marketing Management, Operations Management, Port Management, Public Administration, Risk Management and Insurance, Scientific Management, Sport Management, Strategic Management.

General Inquires

Publish with HRPUB, learn about our policies, submission guidelines etc.

Email: editor@hrpub.org

Tel: +1-626-626-7940

Subscriptions (Electronic Version Only)

Journal Title: Universal Journal of Management

Journal's Homepage: http://www.hrpub.org/journals/jour_info.php?id=21

Publisher: Horizon Research Publishing Co.,Ltd

Publication Frequency: bimonthly

Electronic Version: freely online available at http://www.hrpub.org/journals/jour_info.php?id=21

Online Submission

Manuscripts should be submitted by Online Manuscript Tracking System (<http://www.hrpub.org/submission.php>).

If you are experiencing difficulties during the submission process, please feel free to contact the editor at submission@hrpub.org.

Copyright

Authors retains all copyright interest or it is retained by other copyright holder, as appropriate and agrees that the manuscript remains permanently open access in HRPUB 's site under the terms of the Creative Commons Attribution International License (CC BY). HRPUB shall have the right to use and archive the content for the purpose of creating a record and may reformat or paraphrase to benefit the display of the record.

Creative Commons Attribution License (CC-BY)

All articles published by HRPUB will be distributed under the terms and conditions of the Creative Commons Attribution License(CC-BY). So anyone is allowed to copy, distribute, and transmit the article on condition that the original article and source is correctly cited.

Open Access

Open access is the practice of providing unrestricted access to peer-reviewed academic journal articles via the internet. It is also increasingly being provided to scholarly monographs and book chapters. All original research papers published by HRPUB are available freely and permanently accessible online immediately after publication. Readers are free to copy and distribute the contribution under creative commons attribution-non commercial licence. Authors can benefit from the open access publication model a lot from the following aspects:

- High Availability and High Visibility-free and unlimited accessibility of the publication over the internet without any restrictions;
- Rigorous peer review of research papers----Fast, high-quality double blind peer review;
- Faster publication with less cost----Papers published on the internet without any subscription charge;
- Higher Citation----open access publications are more frequently cited.

Universal Journal of Management

Editor-in-Chief

Prof. Luca Gnan Tor Vergata University of Rome, Italy

Deputy Editor-in-Chief

Prof. Benoit Duguay University of Quebec in Montreal, Canada

Dr. Wahed Waheduzzaman Swinburne University of Technology, Australia

Members of Editorial Board

Prof. Monica Izvercian Politehnica University of Timisoara, Romania

Prof. Daniel Pelletier University of Quebec, Canada

Prof. Milena Viassone University of Turin, Italy

Prof. Elvir Čizmić Sarajevo University, Bosnia and Herzegovina

Prof. Wael Ramadan Sheridan Institute of Technology and Applied Learning, Canada

Prof. Mahesh Chand YMCA University of Science & Technology, India

Prof. Vahideh Abedi California State University Fullerton, USA

Prof. Bernard Oliveer University of Florida, USA

Prof. Selim AREN Yıldız Technical University, Turkey

Prof. Grujica Vico University of East Sarajevo, Bosnia and Herzegovina

Prof. Shiv Kumar Sharma Dayalbagh Educational Institute, India

Dr. Susan Robinson Charles Sturt University, Australia

Dr. Jose Luis Fuentes-Bargues Politehnic University of Valencia, Spain

Dr. Hasan Al Shabanah McMaster University, Canada

Dr. Ashwell Thomas University of Bath, United Kingdom

Dr. Ginger Grant Sheridan College, Canada

Dr. Ramon Camano-Puig University of Valencia, Spain

Dr. Vincent Omachonu University of Miami, USA

Dr. Iwona Pisz Technical University of Opole, Poland

Dr. Georgia Kontogeorga University of Patras, Greece

Dr. Nidhi Chowdhry Institute of Management Technology, India

Dr. Noor Fatima International Islamic University, Pakistan

Dr. Randall W. Hanifen American Public University System, USA

Dr. R. Douglas Waldo Leading Dimensions Consulting, LLC, USA

Dr. Ana Casaca World of Shipping Portugal, Portugal

Table of Contents

Universal Journal of Management

Volume 7 Number 1 2019

Framing of Opposing Corporate and Activist NGO Website Communications: Impacts on Perceptions of Tripartite Sustainability Values and Joining Online Networks <i>(https://www.doi.org/10.13189/ujm.2019.070101)</i> Mich ěe Paulin, Kaspar Schattke, Ronald J. Ferguson	1
Using Choice-Based Conjoint Data as Input in ELECTRE II: University Preference Case in Turkey <i>(https://www.doi.org/10.13189/ujm.2019.070102)</i> Tutku Tuncalı Yaman.....	11
Dependence of Color of Clupak Paper Produced on Bleaching Level of Pulp Fiber <i>(https://www.doi.org/10.13189/ujm.2019.070103)</i> Husejin Duraković.....	25
Player and Organization Performance: A Study of First-time Major League Baseball Free Agents <i>(https://www.doi.org/10.13189/ujm.2019.070104)</i> Jeff Barrows, William Seyfried	31

Universal Journal of Management

Call for Papers

Universal Journal of Management is an international peer-reviewed journal that publishes original and high-quality research papers in all areas of management. As an important academic exchange platform, scientists and researchers can know the most up-to-date academic trends and seek valuable primary sources for reference.

Aims & Scope

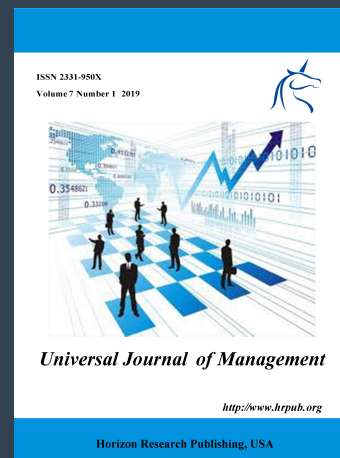
- Critical Management Studies
- Data Management
- Educational Management
- Environmental Management
- Financial Management
- Foodservice Management
- Hospital Science and Management
- Hospitality Management
- Human Resource Management
- Information Technology Management
- Knowledge Management
- Management of Enterprises
- Marketing Management
- Operations Management
- Port Management
- Public Administration
- Risk Management and Insurance
- Scientific Management
- Sport Management
- Strategic Management

Editorial Board

- | | |
|-------------------------------|---|
| Prof. Luca Gnan | Tor Vergata University of Rome, Italy |
| Prof. Benoit Duguay | University of Quebec in Montreal, Canada |
| Dr. Wahed Waheduzzaman | Swinburne University of Technology, Australia |
| Prof. Monica Izvercian | Politehnica University of Timisoara, Romania |
| Prof. Daniel Pelletier | University of Quebec, Canada |
| Prof. Milena Viassone | University of Turin, Italy |
| Prof. Elvir Čizmić | Sarajevo University, Bosnia and Herzegovina |
| Prof. Wael Ramadan | Sheridan Institute of Technology and Applied Learning, Canada |
| Prof. Mahesh Chand | YMCA University of Science & Technology, India |
| Prof. Vahideh Abedi | California State University Fullerton, USA |
| Prof. Bernard Oliveer | University of Florida, USA |
| Prof. Selim AREN | Yildiz Technical University, Turkey |
| Prof. Grujica Vico | University of East Sarajevo, Bosnia and Herzegovina |
| Prof. Shiv Kumar Sharma | Dayalbagh Educational Institute, India |
| Dr. Susan Robinson | Charles Sturt University, Australia |
| Dr. Jose Luis Fuentes-Bargues | Politecnic University of Valencia, Spain |
| Dr. Hasan Al Shabanah | McMaster University, Canada |
| Dr. Ashwell Thomas | University of Bath, United Kingdom |
| Dr. Ginger Grant | Sheridan College, Canada |
| Dr. Ramon Camano-Puig | University of Valencia, Spain |
| Dr. Vincent Omachonu | University of Miami, USA |
| Dr. Iwona Pisz | Technical University of Opole, Poland |
| Dr. Georgia Kontogeorga | University of Patras, Greece |
| Dr. Nidhi Chowdhry | Institute of Management Technology, India |
| Dr. Noor Fatima | International Islamic University, Pakistan |

Manuscripts Submission

Manuscripts to be considered for publication have to be submitted by Online Manuscript Tracking System(<http://www.hrpub.org/submission.php>). If you are experiencing difficulties during the submission process, please feel free to contact the editor at submission@hrpub.org.



Contact Us

Horizon Research Publishing
2880 ZANKER RD STE 203
SAN JOSE, CA 95134
USA
Email: editor@hrpub.org

Submit your paper at http://www.hrpub.org/journals/jour_submitmanuscript.php?id=21

Available Online http://www.hrpub.org/journals/jour_info.php?id=21

Horizon Research Publishing

<http://www.hrpub.org>