Developing a Three-level Framework for Building Information Modeling Education in Construction Management

Yilei Huang

Department of Construction & Operations Management, South Dakota State University, Brookings SD, 57007, United States

Abstract As Building Information Modeling (BIM) became the gold standard of the architecture, construction, and engineering industry, lack of skilled BIM professionals is considered one of the major challenges. While numerous studies have identified different approaches to introduce BIM in construction management (CM) programs, comprehensive frameworks have not been found. To bridge the gap, this paper proposes a three-level framework that provides a systematic coverage of BIM through the entire CM curriculum. The framework consists of a fundamentals level covering BIM contents in most CM subjects, an application level where BIM is applied to solve real-world problems, and an advanced level that focuses on the latest and advanced topics of BIM. The framework aligns most CM subjects to their respective BIM components and exposes CM students to BIM from entry to exit. This paper serves as a case study of how BIM education has been implemented in an undergraduate CM program.

Keywords Construction Management, Building Information Modeling, Undergraduate Education

1. Introduction

Building Information Modeling (BIM) has been developing quickly during the past decade and has now become the gold standard of the architecture, construction, and engineering (AEC) industry [1]. The McGraw-Hill Smart Market Reports showed that according to the survey results of 582 stakeholders, BIM was adopted by 71% of AEC firms in North America in 2012, a 75% surge over five years [1,2], and 86% of them had been using BIM for more than 3 years by 2013 [3]. Although BIM has become the trending technology, its uses and benefits have not been maximized in the AEC industry. Some of the predominant reasons included BIM standards not being adopted across the industry, BIM models not being part of a contract, not enough incentives for the designers to provide complete BIM models, etc. Lack of skilled BIM professionals has been identified as another major reason by several previous studies [4-7]. To apply BIM technology effectively and efficiently, an AEC practitioner must be cross-trained with both construction knowledge and IT skills [8]. Lack of adequate training has been one of the challenges to move the industry into the BIM era [9, 10].

The increasing adoption combined with the lack of skilled professionals of BIM in the AEC industry has led to an emerging emphasis on BIM education in undergraduate construction management (CM) programs. Although recent studies have identified different approaches for BIM implementation, many CM programs, however, are still struggling with its implementation. A review of past literature revealed that comprehensive frameworks have not been found that are able to align with existing CM courses and cover the entire curriculum. To bridge the gap, this study proposes a comprehensive framework that provides a systematic coverage of BIM contents through an undergraduate CM program. In this paper, a background review was conducted first to summarize the development and existing approaches of BIM education in CM programs. Based on existing approaches, a three-level framework was proposed: a fundamentals level - various CM core courses covering BIM contents in most CM subjects, an application level - CM elective courses where BIM contents are applied to solve real-world problems, and an advanced level - a series of elective BIM courses that specifically focus on the latest and advanced topics of BIM. The framework aligns most individual CM subjects directly to their respective BIM components and exposes CM students to BIM from their entry to the exit.
2. Background

CM undergraduate education is a holistic subject that focuses on the management of the construction process with the changing technology of the industry [11, 12]. Due to the rapid development of BIM during the last couple decades, the academia has not agreed on what needs to be included in the CM curriculum [13,14]. 2D computer-aided design (CAD) drafting has been traditionally used in CM curriculum as a pedagogical tool across various subjects including estimating quantity and cost, developing construction sequence and schedule, and analyzing site layout and safety risks [15]. While 2D drawings are widely used in the AEC industry, the ability to interpret them mostly depends on students’ prior experience. Students must mentally visualize the components of a structure from the lines and symbols in different drawings and combine them into a virtual structure. CM students with little or no previous experience often face challenges and must spend more time interpreting the drawings [16].

BIM can assist CM students to understand the complexity of construction projects in both the process and product [17, 18]. BIM as a buzzword in the industry, however, often shifts the focus away from its benefits of sharing and simulating information and misleads students to see it as a software program or an acronym for 3D design and modeling [12,19]. Only knowing how to use BIM software to model building systems is not a true understanding of BIM. To be effective BIM users, students should be able to extract the information needed efficiently from building models to manage the construction process [6].

Since there is no commonly agreed approach to introduce BIM, many CM programs have been struggling to understand what and how to teach [20, 21]. The various implementation strategies that CM programs have employed to incorporate BIM into the curriculum can be grouped into four categories: standalone courses, cross-discipline courses, capstone/project courses, and integration into existing courses.

Introducing BIM in standalone courses is an effective approach to quickly cover BIM components. Many CM programs introduce BIM in courses such as Digital Graphical Representation, Graphical Communication, and Construction Information Technology [20,22]. These courses often replace an existing lower level CAD course and thus focus on the specific skills of modeling and basic analysis [7,21,23,24]. This approach has been adopted widely because most CM subjects can benefit more with BIM, and in many cases, CAD is no longer needed. Some CM programs introduce BIM by allowing students to take cross-discipline courses from other programs such as civil engineering workshops and architecture studios [7]. While this approach is efficient at some extent and takes the maximal use of existing resources, these cross-discipline courses often focus towards design and away from CM topics. Implementing BIM in a capstone project allows students to learn the BIM process in various CM subjects throughout the project cycle. However, teaching BIM within a one- or even two-semester capstone project limits the use of BIM in each CM discipline to only a couple of weeks due to time constraint. As a result, students get only a basic understanding of the BIM process and their BIM skills fall short of the expectation to become fluent.

Integrating BIM into existing courses is considered the most practical way to offer BIM [6]. This strategy typically divides BIM contents into smaller and manageable topics, and thus can provide CM students with a rich and rigorous learning environment and consequently better quality of education [6,21]. It is also generally accepted that BIM integration should be distributed over all years of the CM curriculum instead of only in lower or upper level courses. Sacks and Pikas [21] summarized from an Internet discussion in 2011 that BIM education should focus on the fundamental knowledge in the first two years, such as modeling skills, the parametric concept, and constraints, followed by the implementation of specific BIM functionalities in different CM subjects, such as estimating, scheduling, visualization, coordination, system analysis, etc. In the last few semesters, BIM should be incorporated into the broader picture of construction projects to create a holistic understanding of the use of BIM process in professional practice [21].

Wu et al. [25] recently developed a BIM body of knowledge (BOK) that benchmarks desired learning outcomes and career-specific competency and enables BIM education accreditation and training credentialing for educational purposes. This holistic and robust framework also captures BIM concepts, standards, best practices, and state-of-the-art innovations and identifies foundational knowledge, skills, and abilities to meet workplace BIM job task performance requirements for professional applications. 67 instances of knowledge, skills, and abilities were developed within the dynamic framework and a lack of lucidity in foundational BIM education and training was identified, suggesting gaps that needed to be filled in order to help young professionals grow into true BIM experts [26]. Mayo et al. [27] further implemented the BIM BOK for course content planning in three educational programs with various teaching methods and student learning outcomes to identify target BIM competency in alignment with program priorities and institutional contexts.

3. The Three-level Framework

Although integrating BIM into existing CM courses has been suggested as the most practical approach in recent studies, comprehensive frameworks have not been found
that are able to provide a systematic coverage of BIM in a CM curriculum. To bridge the gap, this paper proposes a three-level framework for BIM education in CM programs. The proposed framework utilizes the most accepted strategy, integrating BIM into existing courses, and follows the approach concluded by Sacks and Pikas [21] that BIM integration should be distributed over all years of the CM curriculum. The framework allows individual CM faculty to introduce BIM in the curriculum only in their specialized areas, which significantly reduces the workload needed to develop new BIM courses. At the same time, CM students will be exposed to BIM progressively from their entry to the exit, allowing a gradual increase of interest and reception of BIM. When CM students complete the program, they will have acquired adequate BIM knowledge and skills on all relevant CM topics and will be ready for the upcoming career.

The proposed framework consists of three levels of BIM components: a fundamentals level - various CM core courses covering BIM contents in most CM subjects, an application level - CM elective courses where BIM contents are applied to solve real-world problems, and an advanced level - a series of elective BIM courses that focus on the latest and advanced topics of BIM. The framework employs the most commonly used BIM platform, Autodesk software package [24,28], and covers the primary BIM features of its two main software Revit and Navisworks Manage. While Autodesk products were selected for its popularity and comprehensive coverage of BIM, other BIM software can also be used separately or in combination in the framework, such as Bentley products, Nemetschek (Allplan, Bluebeam, Graphisoft, Solibri, Vectorworks), Trimble (Gehry, Tekla, SketchUp, Vico), and Synchro products.

3.1. Fundamentals Level: CM Core Courses

The fundamentals level integrates BIM contents with various CM core courses over all four years of the program, and a detailed course list is presented in Table 1 as well as the integrated BIM topics. The fundamentals level starts with an introductory course of blueprint reading and drawing, followed by the various core courses that most CM programs already have in their curriculum, and concludes with a capstone course to review and summarize all BIM knowledge learned.

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>BIM Topics and Software Tools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>1XX Blueprint</td>
<td>Introduction to BIM, basic modeling skills</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit Architecture</td>
</tr>
<tr>
<td>Sophomore</td>
<td>2XX Surveying</td>
<td>Profile leveling, topographic surveying</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit Toposurface</td>
</tr>
<tr>
<td></td>
<td>2XX Materials and Methods</td>
<td>Architectural and structural components</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit Structure</td>
</tr>
<tr>
<td>Junior</td>
<td>3XX Estimating</td>
<td>Material quantity takeoff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit Materials and Schedule</td>
</tr>
<tr>
<td></td>
<td>3XX Structures</td>
<td>Structural analysis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Robot Structural Analysis Professional</td>
</tr>
<tr>
<td>Senior</td>
<td>4XX MEP Systems</td>
<td>Mechanical, electrical, and plumbing systems</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit Systems</td>
</tr>
<tr>
<td></td>
<td>4XX Scheduling</td>
<td>4D scheduling, visualization</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Navisworks Timeliner Simulation</td>
</tr>
<tr>
<td></td>
<td>4XX Capstone</td>
<td>Combine and review all BIM topics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit, Navisworks Clash Detective</td>
</tr>
</tbody>
</table>
3.1.1. Freshman Year

1XX Blueprint. This course is usually an entry-level course focused on blueprint reading and drawing, and is often named as Graphics, Drawings, or Plans. Many CM programs used to have it as the introductory course to CAD and are restructuring it into a BIM introductory course. Using BIM in a CM preparation course affords students a better understanding of construction tasks and enhances their spatial perception [29,30]. The restructured course will focus on BIM fundamental knowledge as well as basic modeling skills using Revit general modeling features.

3.1.2. Sophomore Year

2XX Surveying. Surveying is not a typical course to include BIM contents since most surveying topics are not directly related to the structure itself. A few specific surveying methods, however, can be used to develop a site and topography model, such as profile leveling and topographic surveying. Profile leveling is a repeated leveling process to obtain grid-pattern elevation data within the construction site. Elevation data can be easily reformatted and imported into Revit to create a model of the existing site topography. Contour lines can be generated from the elevations with Revit Toposurface, and students are able to observe the site topography. Topographic surveying uses a total station to record the position and elevation of other site features besides the contour lines. The position and elevation data can be imported into Revit first, and then the site features can be modeled individually. AutoCAD Civil 3D also provides similar but more robust features for site modeling.

2XX Materials and Methods. Since construction methods are practical topics, the traditional approach requires extensive field experiences from the instructor, and students often learn from the instructor’s past experiences. This approach usually focuses on specific projects that the instructor has worked on and thus does not enhance student comprehension of how to apply the methods in other projects [31,32]. Using BIM models allows to demonstrate different architectural and structural components of the building and helps students visually see how they are connected to form a system, and further understand what methods are needed to complete the system [18]. For example, in classroom instruction, students are able to see through concrete and find out how reinforcement is placed or cut a wall and see the interior materials and structures. One shortcoming of using Revit to demonstrate the structural systems is that for some components such as walls, floors, roofs, and concrete members, it does not depict the actual construction sequence [16,33]. Walls are modeled in Revit by structuring all the elements first including stud framing, insulation, sheathing, and interior and exterior finishes, and then placing the single entity in the building model. Floors and roofs are modeled in a similar way. Concrete components do not need formwork when modeling, and reinforcement, if modeling is needed, is added after the concrete member is placed in the model.

3.1.3. Junior Year

3XX Estimating. Traditional estimating courses use CAD drawings for quantity takeoff, either with hard copy plans or computer programs such as Onscreen Takeoff. A main problem of using CAD drawing for takeoff is that since each individual sheet (plans, elevations, and sections) were produced independently, the possibility of inconsistent information between each other is high [6,16,18]. With BIM integration, model-based estimating can eliminate these errors because a building component has the same dimensions in any sheet. Revit Schedule can automatically calculate the quantities and dimensions of most building components, thus reduce the time-consuming manual calculation process. The taking-off and pricing process in cost estimating can further be streamlined by using 5D BIM software. Sage eTakeoff Bridge provides a Navisworks Integrator that allows quantity takeoff from Navisworks, essentially with BIM models from Revit, to be connected directly to the cost databases in Sage Estimating. However, estimating with BIM is currently only limited to checking and verifying quantities and dimensions instead of a fully automated estimating process due to several reasons. Estimators usually use gross quantities to allow for work not modeled, whereas Revit only calculates net quantities. Models are sometimes created with incorrect dimensions and materials so that the drawings and renderings look better.

3XX Structures. The typical approach to teach structural design is to focus on a linear sequence of topics such as statics, strength of materials, concrete, masonry, steel, and wood design by calculating loads, tributary area, reactions, moments, shears, etc. [34,35]. While mathematical computations help students understand the design criteria of structural components, it sometimes shifts the focus away from the importance of understanding the concepts and behavior of systems. Using BIM to facilitate classroom instruction of structures introduces a collaborative method to efficiently engage students in understanding the concepts in addition to the manual calculations. A BIM platform can divide a structural system into separate portions and analyze the behavior of individual structural components [35]. Revit structural analytical model is a built-in feature that provides a simplified 3D presentation of the structural elements. Structural Analysis Toolkit, a Revit add-on, enables basic static and gravity analysis through cloud services. Advanced structural design and analysis tools are also available in Robot Structural Analysis Professional, such as steel, concrete, and timber design, structural load analyses and combinations, composite beam design, etc.
3.1.4. Senior Year

**4XX Mechanical, Electrical and Plumbing (MEP) Systems.** This course is sometimes separated into a mechanical course and an electrical course, and it usually serves only as an introductory course to the building systems for CM students since in-depth knowledge is covered in architectural engineering and mechanical engineering programs. The traditional teaching approach is to use CAD drawings to explain the design and layout of the ducts, pipes, and conduits, and the challenge is that it is usually difficult to perceive the spatial location of the systems. BIM models can be used in classroom instruction to provide students with 3D presentation of the systems as well as obstruction-free views to help them understand the system design. In addition, CM students will have a better understanding of the concept of systems since the MEP components in BIM are grouped by their individual systems and the information of all the ducts, pipes, and conduits are linked to their respective MEP equipment, such as an air handling unit, boiler, switchboard, etc.

**4XX Scheduling.** Scheduling requires CM students to develop a logical sequence of construction. CAD drawings have been traditionally used to develop network models to present activity relationships and create bar charts to depict the construction sequence [16]. The challenge is that it requires much experience and practice to obtain a full understanding of the structure from a complete set of CAD drawings. Students with weak background usually have difficulties interpreting the drawings and visualizing the structure [16,36]. With the help of BIM, students can see the virtual building and are even able to take it apart to see all the interior components. It significantly assists students to understand the physical constraints and how all the elements are connected to each other, and eventually to develop a logical construction sequence. In addition, once the network model or bar chart has been created, the construction schedule can then be integrated with the BIM model to generate a 4D schedule [6]. A construction schedule from Microsoft Project or Primavera P6 can be easily imported into Naviswork Manage, and each activity can be linked to its respective building components in the BIM model. Using the Timeliner Simulation feature, the BIM model will be virtually constructed based on the construction sequence from the imported schedule. Students will then be able to visually inspect if the animated construction sequence includes all building components and meets all physical constraints.

**4XX Capstone.** Capstone, as the concluding course of a CM program, usually uses interdisciplinary student collaboration and integrates all aspects of project management and administration for problem solving and decision making to successfully deliver a project [18]. The existing approach makes the course an excellent one to review and summarize all the BIM topics covered in previous courses, including modeling, estimating, scheduling, and at the same time introduce BIM applications for construction coordination [6,18]. Trade or subcontractor coordination is one subject that BIM is most commonly used in project management. Navisworks Clash Detective has been used extensively in the industry to perform conflict checks, particularly between the BIM models from different trades or subcontractors. At the completion of this course, students will have acquired the fundamentals of BIM knowledge and software skills in all relevant CM subjects.

### 3.2. Application Level: CM Elective Courses

The application level integrates BIM contents with existing CM elective courses to solve real-world problems, depending on the available elective courses in the curriculum. An example of the CM elective courses is presented in Table 2 as well as the integrated BIM topics.

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>BIM Topics and Software Tools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Junior</td>
<td>3XX Preconstruction</td>
<td>Site logistics, laser scanning, Navisworks Animator, ReCap 360 Pro</td>
</tr>
<tr>
<td></td>
<td>3XX Competition</td>
<td>Advanced modeling skills, visualization, Revit Architecture, Navisworks Viewpoint Animation</td>
</tr>
</tbody>
</table>
3.2.1. Junior Year

3XX Preconstruction. Some CM programs offer this elective course to cover the preconstruction services that are typically provided under design-build and CM at risk contracts. Preconstruction services focus on project scope, constructability review, site evaluation, budget development, logistics planning, value engineering, risk analysis, bid packaging, etc., that happen before the construction process and sometimes at the very early stage of a project. Since both the designer and contractor are involved early with design-build or CM at risk, BIM can be used most efficiently to facilitate coordination and integration. As a result, this course is a good entry to applying BIM to solve these real-world preconstruction problems. Navisworks Animator can depict how the construction site is laid out and how all construction equipment is going to move, such as the range of cranes and truck routes. ReCap 360 Pro can also be introduced in this course as a tool to manipulate and edit point clouds obtained from laser scanning for site evaluation.

3XX Competition. Some CM programs offer this elective course to better prepare students for regional and national CM student competitions. Several well-known CM student competitions are sponsored by various industry organizations, include the Associated Builders and Contractors (ABC), the Associated Schools of Construction (ASC), the Design-Build Institute of America (DBIA), the National Association of Home Builders (NAHB), as well as the Mechanical Contractors Association of America (MCAA), the National Electrical Contractors Association (NECA), and the National Roofing Contractors Association (NRCA). Although focusing on different subjects, all competitions give CM students excellent opportunities to learn what the industry is expecting and what other CM programs are teaching. The use of BIM has become an increasing trend in these competitions and sometimes as a requirement. In most competitions, students will concentrate on a real-world project from an industry partner, and as a result, this course is a good entry to introducing advanced modeling skills as well as different visualization methods for presentations with Revit and Navisworks, such as image renderings and walkthrough animations.

3.3. Advanced Level: Elective BIM Courses

The advanced level contains a series of upper-level elective courses that specifically focus on BIM as well as the latest and advanced topics of BIM. These courses are designed for CM students who are interested in learning more in-depth knowledge and advanced skills of BIM and have a goal of seeking a BIM-related position in their career. An example of the elective BIM courses is presented in Table 3 as well as their BIM topics.

3.3.1. Junior Year

3XX BIM for CM. This course aims to introduce the BIM workflow in a construction project and develop a BIM execution plan. The course focuses on BIM implementation from the planning and preconstruction phase to the construction and administration process, and eventually project close out [37]. This course typically uses computer labs to cover all BIM topics that have appeared in previous courses, but with more in-depth knowledge and in case study scenarios, including model-based estimating and scheduling, clash detection, construction coordination, visualization, etc. [38]. The course can also be used to introduce BIM certification programs to CM students who have a goal of seeking a BIM-related position in their career, such as BIM coordinator or BIM manager. Autodesk offers a certified user level certification for Revit Architecture and certified professional level certifications for Revit Architecture, Structure, MEP Electrical, and MEP Mechanical. The Associated General Contractors of America (AGC) also provides courses and exams to achieve its Certificate of Management-Building Information Modeling (CM-BIM).

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>BIM Topics and Software Tools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Junior</td>
<td>3XX BIM for CM</td>
<td>All BIM topics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Revit, Navisworks</td>
</tr>
<tr>
<td>Senior</td>
<td>4XX Special Topics:</td>
<td>Real-time walkthrough, rendering, virtual reality</td>
</tr>
<tr>
<td></td>
<td>Design Visualization</td>
<td>Revit Live, 3ds Max/Stingray</td>
</tr>
<tr>
<td></td>
<td>4XX Special Topics:</td>
<td>Building performance analysis</td>
</tr>
<tr>
<td></td>
<td>Building Sustainability</td>
<td>Revit Energy Analysis, Insight 360</td>
</tr>
</tbody>
</table>
3.3.2. Senior Year

4XX Special Topics. This could be a series of upper-level elective courses and at the same time cross-listed as graduate level courses based on the research areas of CM faculty. These courses aim to introduce to the latest technology advances in the AEC industry that utilize BIM as well as establish cross-discipline connections between construction, architecture, and other engineering disciplines.

One example topic could be Design Visualization. This topic focuses on real-time walkthrough visualizations. Traditional BIM walkthroughs are created with either Revit, Navisworks, or Synchro as videos where the audience follow the view of the video and thus have no control over what is being presented. Real-time walkthroughs enable the audience to determine what to see in model visualizations by employing game engines. Autodesk introduced a game engine called Stingray in 2015 which creates real-time design visualizations. It is particularly beneficial to the AEC industry in that it provides a seamless workflow to bring a design directly from Revit to 3ds Max and then to Stingray. A building model is first imported from Revit to 3ds Max to optimize its visual accuracy, and then deployed with Stingray as an interactive game experience for real-time walkthroughs. Based on this workflow, Stingray has now been merged into 3ds Max for better interactive features and a simplified process. Autodesk later released Revit Live in 2016 which offers similar interactive visualization through cloud services. Revit Live is further capable of converting real-time walkthroughs into virtual reality environments that enables building users to navigate through and inspect the building with an immersive sense of presence in the virtual building.

Another example topic could be Building Sustainability. This topic focuses on using BIM as a platform to analyze, simulate, visualize, and optimize building performance. The topic teaches the principles and practice of sustainability in engineering and design, and could involve multidisciplinary collaboration between architecture, architectural engineering, mechanical engineering, etc. Revit provides the Energy Analysis tool for building performance analysis. Autodesk Insight 360, as a Revit plug-in, has more enhanced capabilities in simulations of heating, cooling, daylighting, and solar radiation, as well as whole building energy optimization. Autodesk also offers the Building Performance Analysis Certificate (BPAC) program for architects and engineers to incorporate high performance building design into their workflows. This topic has a great potential to maximize the benefits of BIM as a tool for building information sharing.

4. Alignment with Bloom’s Taxonomy

The learning process of BIM within the proposed three-level framework was designed to align with Bloom’s Taxonomy. Anderson et al. [39] revised the original taxonomy and defined the cognitive learning process as “remember, understand, apply, analyze, evaluate, and create” from lower- to higher-order thinking skills, which includes:

- **Remember**
  - Recognizing
  - Recalling
- **Understand**
  - Interpreting
  - Exemplifying
  - Classifying
  - Summarizing
  - Inferring
  - Comparing
  - Explaining
- **Apply**
  - Executing
  - Implementing
- **Analyze**
  - Differentiating
  - Organizing
  - Attributing
- **Evaluate**
  - Checking
  - Critiquing
- **Create**
  - Generating
  - Planning
  - Producing

The framework focuses on students’ ability to use BIM tools instead of individual course learning objectives, for which the taxonomy has been used more often. Figure 1 illustrates the alignment of expected student skill level in each year of the framework with the six levels of cognitive learning process in the revised Bloom’s Taxonomy.
The fundamentals level of the framework covers the first five levels of the cognitive learning process. In the freshman year, the framework focuses on the two lower-order thinking skills of BIM, “remember and understand,” when students take the introductory course and use the basic tools to develop a fundamental understanding of BIM. In the sophomore year, students will “apply” BIM tools to create a topographic surface for construction sites and learn the connections between building systems. In the junior year, the framework emphasizes students’ ability to “analyze” material quantities as well as structural behavior by using analytical tools through various BIM software. In the senior year, students will “evaluate” a construction project as a process in terms of its systems, schedule, and coordination. The application level of the framework aligns with the top level of cognitive learning process, “create.” In the example junior year elective courses, students are expected to create visualization renderings, walkthrough animations, logistics animations, and laser-scanned point clouds. The advanced level of the framework also aligns with the “create” level in the taxonomy in that the various special topic upper-level elective BIM courses aim to develop BIM execution plans, real-time design visualizations, or building energy analysis.

5. Assessment and Recommendations

The proposed framework takes a four-year cycle to be fully implemented in a CM curriculum, and it is thus recommended to begin the assessment of the complete framework by the time a full cycle of implementation is completed. The initial assessment methods can include student evaluations, student exit questionnaires, and employer surveys. Student evaluations in each individual course can be first analyzed to determine the effectiveness of integrating BIM contents in the individual courses. Exit questionnaires can be distributed next to graduates to evaluate student perspectives on the entire framework. Employer surveys can be conducted finally to obtain industry opinions towards adding BIM contents into a CM curriculum. The results and feedback from the initial assessment is critical for adjusting the framework for its next implementation cycle, and the framework and each individual course will make continuous improvements based on the assessment results in each cycle.

6. Conclusions

As BIM has become the gold standard of the AEC industry, it is of significant importance that CM programs train future construction professionals in the capabilities and advantages of BIM technology [1, 31], as lack of adequate training has been one of the challenges to move the industry into the BIM era [9, 10]. Although a number of recent studies have suggested that integrating BIM into existing CM courses is the most practical approach, comprehensive frameworks have not been found that are able to provide a systematic coverage of BIM in a CM curriculum, and many CM programs are still struggling with its implementation and its alignment with existing CM.
To bridge the gap, this paper proposes a three-level framework for BIM education in CM programs. The framework integrates BIM contents with over ten CM courses in all four years of the program, covering most CM subjects, relevant BIM topics, and software features. Based on existing approaches, a three-level framework was proposed which included a fundamentals level - various CM core courses covering BIM contents in most CM subjects, an application level - CM elective courses where BIM contents are applied to solve real-world problems, and an advanced level - a series of elective BIM courses that specifically focus on the latest and advanced topics of BIM. When CM students finish the degree, they will be well-equipped with BIM knowledge and skills and will be ready for various career opportunities that requires BIM. This paper serves as a case study of how BIM education has been implemented in an undergraduate CM program.

REFERENCES


